

ADELINA ROSE GOWANS

UX WRITER, PROJECT MANAGER, NARRATIVE DESIGNER

SELECTED WORK EXPERIENCE

Rocket Companies / UX Writing Intern

JUNE 2023 — AUGUST 2023

- Provided copy for website overhauls, spearheaded the creation of new user interface resources, and participated in sprint weeks to develop and share an improved internal goal-setting system. Worked side-by-side with product managers, senior UX designers, UX researchers, and content strategists.

Mayo Clinic / Project Manager, UX Writer

JANUARY 2023 — MARCH 2023

- Managed a team of 15+ user experience designers, service designers, industrial designers, graphic designers, and more to brainstorm new virtual medical technology for Mayo Clinic's Jacksonville campus. Generated UX writing for user research, client presentations, web pages, and final mock ups

Estuary / Creator, Producer, Narrative Designer

OCTOBER 2022 — PRESENT

- Directing and producing a variety of independent game design projects with a focus on cultivating narratives of curiosity, inclusivity, and sustainability in gaming. Currently managing a team of 30 amazing creatives for a May 2024 project.

SCAD Women in Animation / Social Media Manager

DECEMBER 2021 — JUNE 2022

- Designed Instagram/Discord graphics, fliers, and promotional writing for 500+ club members while working closely with the rest of the 7-10 person WIA leadership team

Girl Genius / Staff Artist (Community Manager)

AUGUST 2019 — JANUARY 2021

- Worked with a core team of 25 as well as 200+ freelance creatives, helped curate slack with 3,000+ users regularly networking and hosting events, contributed to magazine, promoted worldwide events empowering women in STEAM

adelinarose.me
adelinarosegowans@gmail.com
linkedin.com/in/adelinarose
803.429.5876

EDUCATION

Savannah College of Art and Design

B.F.A. Writing, UX Design
Endowed Liberal Arts Scholar
Dean's List

SKILLS

User Research
Brand Storytelling
Copywriting + Editing
Plain Language/Accessibility
Multilingual (ENG + ESP)
Data Analysis
Budgeting

TOOLS

Figma
Are.na
Adobe CC
Final Draft
Slack
Miro

RECOGNIZED BY

National YoungArts Foundation
Scholastic Art & Writing Awards
2022 Rookie Awards
Juried Itch.io game bundles
University of Virginia
Poetry Society of England
Storytelling Collective + more!

LET'S CREATE SOMETHING
AWESOME TOGETHER!

